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## Press Release



## **Gualala Municipal Advisory Council**

The Gualala Municipal Advisory Council (GMAC) was established by the Mendocino County Board of Supervisors in 1991.

By resolution, GMAC has been given the mandate to advise the Board of Supervisors on planning, public health, safety, welfare and public works issues within the Gualala area.

GMAC also functions as a referral agency to federal, state, county, city, special district, agency or commission, or any other organization requesting local, public comment on matters within its area of responsibility, and geographical sphere of influence.

## GMAC Strategic Initiative Subcommittee Update:

Gualala, CA September 19, 2007: GMAC's Strategic Initiative Subcommittee (SIS), authorized by the GMAC in March 2007, conducted its 7<sup>th</sup> meeting on Wednesday, 19 September 2007. The meeting will be discussed at the next regularly scheduled GMAC meeting this month, and will include the following details:

- Subcommittee discussed ways to improve process for receiving and considering public input:
  - Provide general announcement at beginning of GMAC meeting (Public Input on Non-Agenda Items) regarding where to find information on GMAC and SIS activities.
  - Host periodic forums / charrette similar in format to that used with the Gualala Community Action Plan.
  - Use of press releases to the ICO.
  - Use of paid ad space in ICO.

- Designate committee member as contact person to receive public input and present it for consideration at each SIS meeting.
- Place informational inserts into ICO.
- For "community projects" in process, that meet SIS "selection criteria", spokesperson for project
  will be invited to an SIS meeting to discuss project and determine if SIS/GMAC could be of
  value to the project, and if so, how.
- This topic and others will be discussed at the next SIS meeting.
- Public input was and will continue to be encouraged.
- Copies of the latest Power Point presentation is available at the GMAC website at <u>www.GualalaMAC.com</u>, or can be requested from the Council Secretary (Sean Gaynor-Rousseau) at <u>SeanG@GualalaMAC.com</u> or by calling 707-884-1717.
- Currently, there are (three) GMAC members, and (five) members of the public serving on the subcommittee. The GMAC members are: Patrick Lehner, Robert Juengling, Sean Gaynor-Rousseau. Public subcommittee members are: Janet Kukulinsky, Jon Sandoval, John Bower, Kathy Greco, Jo Rouse.
- The subcommittee is looking for (one) additional member of the public, who lives within GMAC's jurisdictional boundary (Gualala River – Iversen Road), to join the subcommittee.
   Interested parties may contact Sean Gaynor-Rousseau at 707-884-1717.
- Per GMAC's newly ratified "Policy #2", regarding the formation of GMAC subcommittees, all
  existing subcommittee members' names shall be presented to GMAC at the regularly
  scheduled October meeting for approval by the Council. Any and all newly adopted members
  will be subject to the same process.
- Subcommittee meeting agendas and minutes are posted to the GMAC website: www.GualalaMAC.com.
- Public input from non-subcommittee members can be sent to GMAC, POB 67, Gualala, CA
   95445 or emailed to the Council Secretary, Sean Gaynor-Rousseau at <a href="SeanG@GualalaMAC.com">SeanG@GualalaMAC.com</a>, or the GMAC administrator at <a href="MaryM@GualalaMAC.com">MaryM@GualalaMAC.com</a>.
- The next scheduled SIS meeting will be held at 6:00PM in the conference room in the Gualala
   Real Estate Co. building @ 38520 S. Highway 1, Gualala, on Wednesday, 17 October 2007.